



Brand Ambassador Program Terms & Policies

A. Description of the program

As a Brand Ambassador, you are hired to represent the brand in a positive light, and by doing so you help raise brand awareness and provide consumers with a memorable face-to-face experience. This program allows you to monetize your social media content by placing your personalized Brand Ambassador customer code on your profiles. As a Brand Ambassador, you will promote and market Jewelz on Demand products to customers. When a customer purchases eligible merchandise with your coupon code you will receive a 10% commission. As further described in section F.

By submitting the Brand Ambassador Application I am agreeing to the terms and policies listed below:

B. Eligibility to Participate in the Program

1. I am 18 years or older.
2. I am not an employee, agent, franchisee, or partner of the company.
3. I have an Instagram Account with 500+ Followers (Other forms of social media are encouraged).
4. I have Venmo, PayPal, or CashApp

C. Requirements as a Brand Ambassador

1. Be kind and respect yourself and other Brand Ambassadors.
2. Post your personalized code to your social media accounts
3. Share your personalized code with friends and family
4. Your 45% discount is for you and you alone. Do NOT share this code with anyone else.
5. You must conduct yourself in a manner that reflects the highest standard of integrity and responsibility in keeping with the reputation of the company. If you do not uphold these standards, you will be removed from the program and forfeit all promotional codes.
6. Promote Jewelz on Demand products on social media accounts by posting appropriate photos of marketing events showcasing the products.

7. Post as often as you would like on your social media accounts and use tags #jewelzondemand, #lovejewelz
8. You must be actively posting to remain in the program. Brand Ambassadors will be removed after 30 days of inactivity and will have to apply to the program again.

Here are a few ways you can get the word out about Jewelz On Demand:

1. Initiating online word-of-mouth
2. Inviting friends (e.g. Facebook events and fan pages) i.e. Jewelz on Demand during our live streams.
3. Sharing content (e.g. links, flyers on Facebook, Twitter, and Instagram)
4. Creating reviews (e.g. Google and/or Yelp)
5. Take pictures wearing jewelry and post to social media sites using #jewelzondemand, #lovejewelz
6. Add assigned affiliate code to post
7. Follow JOD social media platforms

D. As a Brand Ambassador

1. Jewelz on Demand will own the rights to use my images for email marketing, text marketing, social media marketing, printed material for marketing, and/or website content.
2. I will receive a 10% commission of the sales made using my Jewelz on Demand affiliate discount code.
3. I understand that I will receive a 45% JoD ambassador discount code for personal use only to use on the Jewelz on Demand website.
4. I will receive a 10% discount code for my affiliates to be used to purchase jewelry on the Jewelz on Demand website only.

E. Conditions

1. If orders are submitted without using my Brand Ambassador promotion code, these orders will not be credited to my account. No cash compensation will be provided by the company.
2. Only one promotion code can be applied per order.
3. You must not share your Brand Ambassador discount code with anyone else unless you have gained explicit consent from the Jewelz on Demand Marketing Team. Misuse of your BA discount code will result in removal from the program.
4. I will not sell company products on unauthorized websites on the internet or in retail establishments.
5. You must not reproduce the company name/trademark or any company materials for use in advertising.
6. You must contact the company if a clear understanding of 'appropriate' photos is needed.

7. You will not receive any financial or other compensation for product promotion through your social media network.
8. You have permission to repost an existing post by Jewelz on Demand
9. Any photos sent to Jewelz on Demand will remain in our database to use on their social media platforms and marketing campaigns.
10. Should Jewelz On Demand terminate the Brand Ambassador program, You have two months to redeem your gift card credits (if applicable) and use the exclusive promotional code.
11. Jewelz On Demand reserves the right to terminate my contract for any reason.

F. Commissions on Qualifying Purchases

As a Brand Ambassador, you will receive a 10% commission on all qualifying purchases made at jewelzondemand.com before taxes and shipping. A "Qualifying Purchase" is when a customer uses your discount code to purchase goods on the Jewelz on Demand site, and the customers' payment is successfully processed.

If a customer uses your code and makes a purchase of \$50 before taxes and shipping. You are eligible to receive 10% of that total. So for every \$50 spent you will receive a \$5 commission.

All commissions will be paid out via Venmo, CashApp, or Paypal monthly.

G. Jewelz On Demand Inc (Company) Agrees to the following:

1. The Company will compensate the Brand Ambassador with a 10% commission for sales made on Jewelz on Demand's website using the affiliate promotional codes. Jewelz on Demand owns the right to use the image for campaigns even should the Brand Ambassador leave the program.
2. The Company may occasionally provide free jewelry to the Brand Ambassador to promote on social networks.
3. The Company will give the Brand Ambassador a 45% Off exclusive promotional code to use for products purchased on Jewelzondemand.com for personal and promotional purposes.
4. The Company will pay the Brand Ambassador commission once a month at the end of each month for sales made within the previous month
5. The Company may provide additional reward points/product awards / free jewelry to top-performing Brand Ambassadors at its' discretion.
6. If the company terminates the program, the company must provide 30 days' written notice to all Brand Ambassadors prior to the termination date.
7. The Company will retain the rights to use any photos they send us or tag us in, even if the Brand Ambassador exits the program.
8. The Company will provide each ambassador with their individual affiliate code to post in their social media posts.

9. The Company agrees to adhere to the Company's privacy policy these terms and conditions.

H. General

1. This agreement is subject to acceptance by the company and is conditioned by the acceptance of these terms and conditions.
2. Either party may terminate this agreement immediately for cause or without Jewelz on Demand may discontinue the Brand Ambassador Program at any time.